

— THE —  
**MVP**  
**MARKETING**  
**PROGRAM**  
 ONLY FROM DIRECTV

# Finally, a business partner who works as hard as you do. DIRECTV.

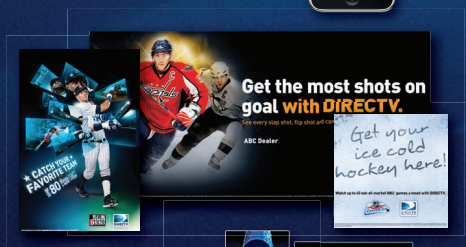
85% of subscribers believe DIRECTV programming generates more loyal, repeat customers†.

DIRECTV isn't just a television service—we're your teammate. With the DIRECTV MVP Marketing Program, we provide exclusive and specially designed marketing tools to bring you more customers.



### Sports Bar Finder iPhone & Android Application\*

This helpful app shows sports fans where they can find the game they want to watch—which will bring them to you. Just get a DIRECTV subscription to be listed and we'll do the rest.



### On-Premise Sports Kits

Attract more business with on-premise materials, including banners, posters and coasters. With these attention-grabbing materials, you'll become the ultimate sports destination in your area.\*\*



### Customized Advertising & Merchandise Site

Drive traffic to your business with free customizable advertising materials like flyers, doorhangers and banners that show you're a DIRECTV Sports Headquarters.



### Online City Guides - Coming Soon

Get maximum exposure through DIRECTV's partnerships with top online city guides. Soon, when sports fans search for bars or restaurants on game day, the results will quickly show that you offer DIRECTV. It's the perfect way to drive more traffic to your business.

Order today and put DIRECTV to work for you.

Mention this promo code: MVP11

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Authorized DIRECTV Dealer | Been in business for 15 years



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